

Faces Image Requirements

Faces profile images must...

- clearly feature the individual or team representing the face(s) of your industry as the focal point.
- Subjects may be posed directly facing the camera or shown naturally engaging in their work or environment, but in either case, they must remain the clear visual focus of the image.

Acceptable Images



Unacceptable Images



The above image is unacceptable for use in a *Faces* profile as it showcases a physical space rather than an individual or team.



While this image does feature people, the individuals featured are not the individuals representing their industry.

Places Image Requirements

Places profile images must...

- highlight the environment or physical space of your business as the visual focus.
- While people may appear in Places images, they should be shown interacting naturally with the setting rather than posing for the camera.

Acceptable Images



Unacceptable Images



Both of the above images feature people posed directly towards the camera and highlight individuals as the visual focus.